



Content License Agreement

Image Usage

Purchasing product from Container and Packaging (Container) does not automatically grant you the right to use our images. When you purchase product from Container, you are purchasing the tangible product only; This transaction does not grant you the right to use our copyrighted product images.

To use our copyrighted images, you must:

1. Be a customer of Container;
2. Pay a nominal licensing and processing fee of \$50;
 - The \$50 fee includes web-ready images of the item. (This includes three different product views when available.) High res-images are also available, but will be subject to an incremental charge for file prep.)
3. Have a properly executed Content Licensing Agreement on file with Container (returning an executed signature page is sufficient);
4. Use only the images of products for which Container is your primary vendor.

Why we care?

Container makes a continual significant financial investment in providing high quality product photography to our customers. The Container product photography repository is a valuable asset to the company and makes us unique in the marketplace. Container will protect this asset from competition and misuse.

Use of any Container content without consent is in violation of copyright law.

All product photography, videos, code, graphics, infographics, tables, descriptions, audio files, photography, illustrations, blog articles, etc. is copyrighted material and is either (1) generated and copyrighted by Container, (2) is legally licensed by Container, or (3) is properly cited by Container.

If you have concerns relating to this Agreement, please contact Container at customerservice@containers.com or via phone at 1-800-473-4144.

Content License Agreement

You may use our image to create any of the following derivative works. You may:

1. Use our image in advertisements, in newspapers, magazine, or other printed material
2. Use our image in web and digital advertisements
3. Use our image on printed promotional materials including product packaging, catalogs, or brochures
4. Use our image on corporate (internal) film and video presentations
5. Use our image in commercial (external) film and video
6. Use our image in online or electronic publications or uses, including web pages, shopping carts, or online catalogs
7. Digitally alter the image in this limited fashion: superimpose your label on our image to promote, advertise, and market your finished product.

You may NOT:

1. Put the images on items for resale, including posters, prints, mugs, calendars, mouse-pads, games, t-shirts, etc.
2. Install content (save files) to more than one location at a time
3. Use in any logo or trademark
4. Use the images in pornographic, obscene, or libelous works
5. Sub-license, give away, share, resell, or otherwise transfer images/files
6. Place a watermark, logo, or statement suggesting you own this image on the image itself or in the metadata of the image.

Acknowledgment

YOU ACKNOWLEDGE THAT YOU HAVE READ THIS AGREEMENT, UNDERSTAND IT, AND HAD AN OPPORTUNITY TO SEEK INDEPENDENT LEGAL ADVICE PRIOR TO AGREEING TO IT. IN CONSIDERATION OF CONTAINER AGREEING TO PROVIDE THE CONTENT, YOU AGREE TO BE BOUND BY THE TERMS AND CONDITIONS OF THIS AGREEMENT. YOU FURTHER AGREE THAT IT IS THE COMPLETE AND EXCLUSIVE STATEMENT OF THE AGREEMENT BETWEEN YOU AND CONTAINER, WHICH SUPERSEDES ANY PROPOSAL OR PRIOR AGREEMENT, ORAL OR WRITTEN, AND ANY OTHER COMMUNICATION BETWEEN YOU AND CONTAINER RELATING TO THE SUBJECT OF THIS AGREEMENT.

Item IDs Requested

Item ID(s)

Company Name

Address

City

State

Zip

Name (please print)

Signature

Date

CONTAINER AND PACKAGING

1345 E State Street | Eagle, ID 83616 | 800-473-4144 containerandpackaging.com